

For immediate release October 1, 2012

Editorial Contacts: Laurie Gibbons Tel. 860-379-9172 laurie.gibbons@permabond.com

Daniela Davidson Tel. +44 (0)1962 711661 daniela.davidson@permabond.com <u>Technical Contacts:</u> Manny Dias Tel. 732-868-1372 manny.dias@permabond.com

Rebecca Wilmot Tel. +61 43 033 0009 <u>rebecca.wilmot@permabond.com</u>

## Permabond Launches a Smartphone App for Engineers

SOMERSET, NJ –Permabond Engineering Adhesives has launched its new smartphone App "Engineers Guide to Adhesives", a free download for iPhone and Android platforms. This engineer's guide gives helpful, impartial advice about:

- Different types of adhesives, their pros and cons
- Joint design how to optimise the strength and performance of joint design
- Surface preparation of many different metals, plastics and other materials and compatibility of different adhesive chemistries with different substrates
- Chemical compatibility of adhesives and temperature resistance of different adhesive technologies
- A conversion tool which calculates length, weight, pressure, volume and temperature
- A helpful glossary of technical terms
- Yields to help calculate how much adhesive you would require for a job

To download, simply visit the link on the <u>www.permabond.com</u> website or type Permabond into application search for iPhone or Android.

## About Permabond

Permabond develops and manufactures engineering adhesives and sealants for assembly, manufacturing, repair, and maintenance. Permabond offers custom formulating for unique requirements. Products are sold worldwide through authorized distributors. ISO 9001:2008 For information please visit our website at <u>www.permabond.com</u> or contact us • Americas 732-868-1372 <u>info.americas@permabond.com</u> • Asia + 86 21 5773 4913 <u>info.asia@permabond.com</u> • Europe +44(0)1962 711661 <u>info.europe@permabond.com</u>

## "Our Science . . . Your Success"

Help Line: 800.640.7599 • Customer Service: 800.714.0170 • Fax: 800.334.3219 • Sales Support: 610.323.6952 Headquarters: 223 Churchill Ave, Somerset, NJ 08873 • Telephone: 732.868.1372 • Fax: 732.868.0267 Warehouse: 14 Robinson Street, Pottstown, PA 19464 • Telephone: 610.323.5003 • Fax: 610.323.6980 www.permabond.com