



For immediate release  
March 1, 2007

Editorial Contact:

Laurie Gibbons  
Phone 860-379-9172  
[laurie.gibbons@permabond.com](mailto:laurie.gibbons@permabond.com)

Technical Contact

Manny Dias  
Phone 732-868-1372  
[manny.dias@permabond.com](mailto:manny.dias@permabond.com)

**NEW - TOUGHENED - IMPACT RESISTANT - CYANOACRYLATES**

SOMERSET, NJ – Permabond® Engineering Adhesives adds two new toughened cyanoacrylate (instant) adhesives to its growing product line. These products were added for ultimate impact resistance and peel strength. Permabond 731 and 735 form excellent bonds, rapidly to a variety of surfaces including aluminum, steel, plastics and rubbers. Although designed for flexible substrates, the added flexibility and toughness allows even greater shear strengths to steel and other rigid materials. Permabond 735 is opaque black and Permabond 731 is crystal clear. Both products are ideal for bonding applications that involve impact, peel and flexing stresses.

Cyanoacrylate adhesives are single component adhesives that cure by reacting to small traces of moisture on the surface of the substrates being bonded. Permabond has a complete line of cyanoacrylates which vary in; adhesion to different substrates, viscosity, color, temperature resistance, gap filling capability, cure speed and compatibility. Permabond's high performance cyanoacrylates include rapid cure, high temperature resistance, surface insensitive (for acidic surfaces) non-blooming, low odor and impact resistance.

Permabond is a global manufacturer of engineering adhesives and sealants for manufacturing, assembly, repair and maintenance. Permabond products are sold worldwide through authorized distributors.

For information or a copy of the new technical literature, please contact Permabond by mail: 20C World's Fair Drive, Somerset, NJ 08873; phone: 800-640-7599; fax: 800-334-3219 or email: [help.americas@permabond.com](mailto:help.americas@permabond.com). You may also visit our website at [www.permabond.com](http://www.permabond.com).

###